

CULTURED
PAULA CROWN'S SOLO
CUP SCULPTURE BRINGS
MIAMI TOGETHER FOR
THE BEACHES

CULTURED MAGAZINE



PAULA CROWN'S JOKESTER 2

On December 4, *Cultured Magazine* celebrated with artist Paula Crown for the unveiling of *JOKESTER 2*, a public sculpture installed in the heart of Miami's Design District at 95 NE 40th Street. More than just an artwork, Crown's larger-than-life SOLO Cup has a mission—one much larger than itself. For every photo of *JOKESTER 2* shared on Instagram during the week of Art Basel, PAHC / studio • lab will work with @surfridermiami to clean 1 lb. of plastic waste off Miami's beaches as part of their "Rise Above Plastics" campaign. Snap a photo of yourself and *JOKESTER 2* or regram a photo of the piece! Remember to tag @paulacrown_art, #JOKESTER and #SOLOTOGETHER on social media, and help us reach the goal of clearing 2,500 lbs. of plastic.



Paula Crown's SOLO Cup from *Cultured Magazine* on Vimeo.

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